

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 555921 /		<u>Alt Order #</u> 09759425
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 09/21/12 - 09/27/12		<u>Estimate #</u> 2600
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 06/22/12 / 07/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	09/21/12	09/27/12	M-F 530-6a Good Day	530-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$300.00			
N 2	31	09/21/12	09/27/12	Good Day Colorado	6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$450.00			
N 3	31	09/21/12	09/27/12	Ricki Lake	4p-5p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				3	\$450.00			
N 4	31	09/21/12	09/27/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$500.00			
N 5	31	09/21/12	09/21/12	House Friday 7-8p	7p-8p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				2	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	09/17/12-09/23/12	House Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM		
			See MG 5.3,5.4									
	2	31	09/17/12-09/23/12	House Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM		
			See MG 5.3,5.4									
	3	31	09/17/12-09/23/12	BONES Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM		
			See MG 5.5,5.6									
	4	31	09/17/12-09/23/12	BONES Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM		
			See MG 5.5,5.6									
	5	31	09/17/12-09/23/12	BONES Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM		
			MG for 5.4,5.3									
	6	31	09/17/12-09/23/12	BONES Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM		
			MG for 5.4,5.3									
N 6	31	09/21/12	09/21/12	Bones Friday 8-9p	8p-9p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				2	\$1,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract Dates</u> 09/21/12 - 09/27/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 2600
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 06/22/12 / 07/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	09/17/12-09/23/12	Bones Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
			See MG 6.3,6.4									
	2	31	09/17/12-09/23/12	Bones Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
			See MG 6.3,6.4									
	3	31	09/17/12-09/23/12	Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
	(M)		See MG 6.5,6.6									
	4	31	09/17/12-09/23/12	Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
	(M)		See MG 6.5,6.6									
	5	31	09/17/12-09/23/12	Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
	(M)		See MG 6.7,6.8									
	6	31	09/17/12-09/23/12	Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
	(M)		See MG 6.7,6.8									
	7	31	09/17/12-09/23/12	Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
	(M)		MG for 6.5,6.6									
	8	31	09/17/12-09/23/12	Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
	(M)		MG for 6.5,6.6									
N 7	31	09/21/12	09/27/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/21/12	09/27/12	MTWTF--				5	\$1,650.00			
N 8	31	09/23/12	09/23/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----S				1	\$1,100.00			
Totals											28	\$22,950.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/27/12	28	\$22,950.00	\$19,507.50
Totals	28	\$22,950.00	\$19,507.50

Signature: _____ Date: _____

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